



FOUNDED: 2007

Address:

Sly Dog Cellars
6450 Gordon Valley Road
Napa, CA 94558

Tel: 707-501-7502

Email: CustomerService@slydogcellars.com

Contacts:

Richard Burnley, Owner/Partner/Head of Sale & Marketing richard@gordonvalley.com

Jeffrey Miller, Owner/Partner/Head of Wine Operations jeffreylanmiller@mac.com

Jose Diaz, Marketing | Web jose@diaz-communications.com

Jo Diaz, Public Relations jo@diaz-communications.com

Annual Case Production 2005: 6,600

Annual Case Production 2004: 3,400

Cultivars: Cabernet Sauvignon

Appellation for 2004 release: Lake County

National Distribution:

AZ, CA, CO, CT, FL, GA, MO, MT,
NE, NJ, NV, NY, NM, OH, OK, OR,
TN, TX, UT, WA, WI (more to follow)

History

Richard Burnley has been in sales and marketing all of his business life. The wines that Richard has marketed and brought to market from case #1 have combined sales of over one million cases.

Jeffrey Miller started a second career as a grower and winemaker, with property that he purchased in Napa Valley. Along with wife Beryl, they own a small Napa vineyard, and have 41 acres under cultivation in adjacent Suisun Valley.

The union of friendship between these two professionals, their proximity to place in Napa, and their common interest in wine gave rise to the creation of their wine brand. Their common interest in “man’s best friend” gave birth to the whimsical name of **Sly Dog Cellars**.